Tulgaa Enkhbold

Design Engineer



I design AI products and ship them myself: product, interface, code, payments and ads. **76,000+ people** have used my own products. Before that, Lead UI/UX Designer at Zerotech, then remote at MUST Company, with work for APU, Unitel, Univision and GS25.

EXPERIENCE

Design Engineer
Independent · own products
2025 – Present, Ulaanbaatar, Mongolia (Remote)

Duulya — personal song gifts in Mongolian
- Designed and built it solo with Claude Code, from idea to paid orders in 3 days. **1,400+ songs sold** and **12,000+ users** in its first three weeks.

Mongoltest — IQ and personality tests in Mongolian
- One of the first AI-built products in Mongolia, grown with Meta ads. **61,000+ users**, **28,000+ tests sold**.

Улгэр, Mongoltype, Retext, Call Gran
- Picture books where the child is the hero (100+ sold in two weeks), a typing course, a free PDF editor, and a party game coming to Steam.
- Run it all with a set of AI agents that research ideas, build, launch, and track sales and ads every hour.

UI/UX Designer
MUST Company
Feb 2026 – Nov 2026, South Korea (Remote)
- Designed a multi-tenant digital asset custody platform: transaction approvals, wallet management and role-based access.
- Built a design system shared across MUST products; led the STO exchange project as team lead and Scrum Master for a team of four.

Lead UI/UX Designer
Zero Technology LLC
Dec 2022 – Feb 2026, Ulaanbaatar, Mongolia
- **+emp** for GS25: ran the design sprint and designed the gig-work app. 2,000+ downloads in three months.
- **APU OnTap**: B2B ordering app for Mongolia's largest beverage maker, 800+ products, one-tap reorders.
- GS25 vendor portal and APU sales-rep and dairy admin tools, from research to tested prototypes.

Founder
Tony Marketing Agency
Nov 2021 – Dec 2022, Ulaanbaatar, Mongolia

Head of Marketing & Business Development
O'Resh Supermarket
Dec 2019 – Dec 2021, Ulaanbaatar, Mongolia

Digital Marketing Specialist
MANSCAPED
Jun 2018 – Jan 2019, Chicago, United States

CONTACT

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Open to remote work

LINKS

tulgux.site
github.com/tulgax
LinkedIn

SKILLS

Build
Next.js, React, TypeScript, Tailwind, Supabase, Vercel, Claude Code, Codex, AI image, voice and music APIs, QPay and Stripe payments

Design
Product design, design systems, prototyping, user research, usability testing, interaction design

Growth
Meta ads, funnels, analytics (PostHog), launch

CERTIFICATIONS

Product Designer
Uxcel · Feb 2025

Foundations of UX Design
Google · Mar 2024

EDUCATION

Associate's degree, Business Administration and Management
Computer Systems Institute · 2017 – 2018, Illinois, United States

Industrial Engineering
North Dakota State University · 2012 – 2016, North Dakota, United States